EXTERNAL CHARACTER ARC				
1. Opening: 0-15%				
Main characters introduced, world rules established, MC (Hero/heroine/protagonist) baseline – who they are in their world "before" the story				
2. Inciting Incident: 10-15%				
· Protagonist's world changes – normal world is upset				
3. First Plot Point: 25% - End of Act One				
· Protagonist makes a decision to do something as a direct result of the inciting incident				
4. First Pinch Point: 37.5%				
· Get an idea/hint of the antagonistic forces – something is working against the MC				
5. Second Plot Point: 50% - MIDPOINT				
· Shift in protagonist's perspective, their attitude changes from reactive to proactive!				
6. Second Pinch Point: 62.5%				
· Another glimpse of antagonistic forces				
7. Third Plot Point: 75% BEGIN THIRD ACT				
· Crisis – Devastating defeat				
· Dark Moment – protagonist feels that all is lost				
8. CLIMAX				
· protagonist has epiphany and can solve the problem				
· Big battle – showdown between protagonist and main antagonist				
9. Resolution				
· Show how the MC's life is different "after" the story				

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INTERNAL CHARACTER ARC				
1. Opening: 0-15%				
Main characters introduced, shown in their present world NEED/WANT is shown. Have a tangible external goal. Reveal character's wound, hint at misbelief. Shows who they are in their world "before" the story.				
2. Inciting Incident: 10-15%				
· Protagonist's world changes – normal world is upset				
3. First Plot Point: 25% - End of Act On	10			
Protagonist makes a decision to do something as a direct result of the inciting incident. We see who they could become if they healed their wound.				
4. First Pinch Point: 37.5%				
· Antagonistic forces trigger misbeliefs about who they are and what they are capable of.				
5. Second Plot Point: 50% - MIDPOIN				
Protagonist sees who they could be. Must decide to not go back. (Change is hard)				
6. Second Pinch Point: 62.5%				
· Wound hammered hard, proof of misbelief				
7. Third Plot Point: 75% BEGIN THIRD ACT				
· Crisis – Must overcome misbelief				
· Dark Moment – protagonist feels that all is lost and can never change				
8. CLIMAX				
· protagonist has epiphany and desire to change				
· Big battle – Confronts what is holding them back and accepts consequences				
9. Resolution				
· Show how the MC is different "after" the story, has become their best self				