

EXTERNAL CHARACTER ARC

1. Opening: 0-15%
 - Main characters introduced, world rules established, MC (Hero/heroine/protagonist) baseline – who they are in their world “before” the story
2. Inciting Incident: 10-15%
 - Protagonist’s world changes – normal world is upset
3. First Plot Point: 25% - End of Act One
 - Protagonist makes a decision to do something as a direct result of the inciting incident
4. First Pinch Point: 37.5%
 - Get an idea/hint of the antagonistic forces – something is working against the MC
5. Second Plot Point: 50% - MIDPOINT
 - Shift in protagonist’s perspective, their attitude changes from reactive to proactive!
6. Second Pinch Point: 62.5%
 - Another glimpse of antagonistic forces
7. Third Plot Point: 75% BEGIN THIRD ACT
 - Crisis – Devastating defeat
 - Dark Moment – protagonist feels that all is lost
8. CLIMAX
 - protagonist has epiphany and can solve the problem
 - Big battle – showdown between protagonist and main antagonist
9. Resolution
 - Show how the MC’s life is different “after” the story

INTERNAL CHARACTER ARC

1. Opening: 0-15%
 - Main characters introduced, shown in their present world... NEED/WANT is shown. Have a tangible external goal. Reveal character's wound, hint at misbelief. Shows who they are in their world "before" the story.
2. Inciting Incident: 10-15%
 - Protagonist's world changes – normal world is upset
3. First Plot Point: 25% - End of Act One
 - Protagonist makes a decision to do something as a direct result of the inciting incident. We see who they could become if they healed their wound.
4. First Pinch Point: 37.5%
 - Antagonistic forces trigger misbeliefs about who they are and what they are capable of.
5. Second Plot Point: 50% - MIDPOINT
 - Protagonist sees who they could be. Must decide to not go back. (Change is hard)
6. Second Pinch Point: 62.5%
 - Wound hammered hard, proof of misbelief
7. Third Plot Point: 75% BEGIN THIRD ACT
 - Crisis – Must overcome misbelief
 - Dark Moment – protagonist feels that all is lost and can never change
8. CLIMAX
 - protagonist has epiphany and desire to change
 - Big battle – Confronts what is holding them back and accepts consequences
9. Resolution
 - Show how the MC is different "after" the story, has become their best self